

Kolding, 7. March 2019

## Prime Cargo invests in automation

**As retailers turn to online shopping, the need for efficient and scalable logistics solutions are increasing, and with AutoStore, Prime Cargo manifests our position as market leader within e-commerce logistics in Scandinavia.**

As the first e-commerce logistics supplier in Denmark, Prime Cargo will invest in complete automation of the product picking process. By Christmas 2019, Prime Cargo will be able to process 20,000 orders a day from a warehouse with more than 500,000 item numbers.

*- We are one of the first logistics providers Scandinavia to apply this technology. From Christmas 2019, we can offer our customers, who are larger online stores, automated picking in AutoStore. We all know, online shopping is growing rapidly, and we want to enable our customers growth in an internationally competitive market. Therefore, we see a huge potential in automation which supports their value chain, and consequently, the end customers will receive their products faster, says Managing Director at Prime Cargo Denmark, Morten Høilund.*

Prime Cargo continuously work to create the best set-up for the customers and with AutoStore, the company strengthens its capability to handle peak seasons and campaigns – as for example Black Friday.

*- We will shorten the period from we receive the order till it is passed on to the parcel delivery companies, says Morten Høilund. In addition, the AutoStore solution is extremely flexible and will therefore be easily expanded, which is of great importance for our future capacity. We are expecting to add new customers to the AutoStore solution in 2020.*

The supplier of Autostore to Prime Cargo is Element Logic, who is specialists in AutoStore and automation of internal logistics. Managing Director of Element Logic Denmark, Nikolaj Bjørn Eriksen says: *With the robot warehouse from Element Logic, Prime Cargo offer its customers fast, high-quality deliveries in an internationally competitive market, where logistics is an important parameter for success. We look forward to working with Prime Cargo.*

For further information, please contact Managing Director, Morten Høilund, [moho@primecargo.com](mailto:moho@primecargo.com), phone: +45 7632 0381.

### About Prime Cargo A/S

Prime Cargo A/S was established in 1998, as a privately-owned company with offices in Northern Europe, the Far East and the United States. The company has become as one of the most innovative transport and logistics companies offering a wide range of third-party logistics solutions. In 2015, Prime Cargo A/S was acquired by the Japanese Mitsui-Soko Group, who is one of the world's leading logistics providers.